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TUPELO HONEY CAFÉ'S NEW SOUTH LOCATION TO HOLD JOB FAIR

ASHEVILLE, NC (November 12, 2009) – In a nation that is strife with unemployment woes, Asheville's Tupelo Honey Café plans to interview and hire for 70 open positions during a job fair at the restaurant's south side location, 1829 Hendersonville Road, from Monday, November 30th through Wednesday, December 2, 2009.

Consistent with the Tupelo Honey brand positioning as "Asheville's New South Kitchen," both locations will offer a menu brimming with eclectic southern culinary favorites, as well as support regionally grown food and Western North Carolina's farm-to-table culture. Opening January 2010, the Hendersonville Road location will feature many inspired pieces from local artists and craftspeople, as well as several salvaged architectural elements that reflect Asheville's rich history and charm.

"As is reflected in our downtown location, our new restaurant will encompass what is considered to be the essence of Asheville", said Steve Frabitore, who is opening the new location. "We are delighted to be able to offer Asheville residents a unique dining experience in this part of town", added Frabitore, noting the new venue will be able to host large parties and will also take reservations.

"We also take great pride in our employee community," said Frabitore. "Our downtown employees are so much of what makes Tupelo Honey a great experience. We're looking for the same great employees in our new restaurant."

The job interviews will be held at the 1829 Hendersonville Road location from approximately 9am-5pm each day, and will cover both front and back-of-house positions such as, managers, servers, line and prep cooks, dishwashers and hosts. Interviews for specific positions are planned for set scheduled times over the three-day job fair and require a completed job application in addition to an updated resume, job references and appropriate personal identification. For a job application download and more information

regarding interview time schedules and pre-interview requirements, please visit, www.tupelohoneycafe.com or call (828) 505-7676 during fair hours.

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